Tecnotree SENSA FABRIC

Humanising Intelligent Digital experiences

Built for CSPs, xVNOs, Telco Sub brands, FTTX, PNOs, IoT, OTT

Predictive Servicing
25%
Call Reduction Volume

Customer Journey Optimization
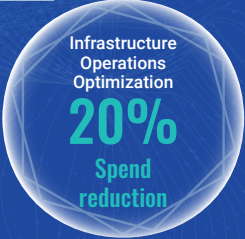**25% Reduction**
in **operational cost**

Core Modules

- **Contextual Reasoning:** Profile-of-One is a continuous system to track declared and observed attributes of any entity (e.g., clients, products, claims) and to drive inferences across all channels of interactions

- **Goal Optimised AI:** Use reinforcement learning to drive the effectiveness of an AI system by continuously measuring and optimizing it to stated business goals and objectives

- **AI Composition:** An open, low-code environment to assimilate, orchestrate, and compose AI Applications leveraging existing models, rules, business logic, and RPA bots

- **Trusted AI:** An open system to detect, manage, and remediate business risk around explainability and bias to build trust with clients while delivering business impact

Revenue Monatization Extensions

- AI-ML Solutions for business growth,
- Cost Savings,
- Business Process Optimization

Infrastructure Operations Optimization
20%
Spend reduction

Pricing Option

ARR - OPEX/SaaS

Fraud Prevention
8%-13% reduction
in losses

SaaS based pricing

On-Prem
Public Cloud
Tecnotree Hosted

Top-up modules Ecosystem Extensions

- Customer Segementation
- Lead Scoring
- Product Recommender
- Product Rationalisation
- Fraud Detection
- Credit Profiling and Assessment
- Sentiment and Tone
- Service Request Completion
- Conversational Assistant
- Recommend Loyalty Programs
- Predict Usage
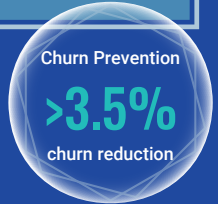- Ticket Resolution
- Churn Prospensity
- Anomaly Detection

Deployment Timelines

4 to 5 Months Per Use Case

Increase 10%
product and tariff activations

Churn Prevention
>3.5%
churn reduction

For more information connect with us :
marketing@tecnotree.com

59 TMF Open APIs conformed with

9 Real World OPEN API

First Digital Platform Company in the World to be Certified for Real-World Open API Implementation

24 Full coverage of the functional scope of the component

12 Full coverage with conformance certification for all mandatory Open APIs

Diamond Badge

OPEN API CERTIFIED

tmforum

Tecnotree
Competitive Advantage

6+ Digital Stack Go-lives in Tier 1 & Tier 2 OpCos with TMF Framework conformed digital stack

Recognised as **TOP 3** AIML companies globally

By Market and Markets Autonomous Ai & Autonomous Agents

Recognised as **TOP 4** Companies on Revenue Management

By Precision Reports- Global Telecom Billing and Revenue Market

10 including provisioning and partner management

tmforum eTOM certified solution

Gartner®

Customer Experience 2023
Revenue Monetization 2023

tmforum excellence awards **2023**

customer experience
we are finalists

For more information connect with us : marketing@tecnotree.com